

GENERAL INFORMATION:

The New York State Volunteer Ambulance & Rescue Association is pleased to announce that its Annual Conference & Trade Show—PULSE CHECK—will take place in Albany on September 20-23, 2018.



First Responders, EMT's, Paramedics and many others who represent Emergency Medical Services in the Empire State and nearby New Jersey and New England states will come together at the Albany Marriott for professional development, continuing education, to learn about the latest trends, practices, equipment and technology—and to celebrate our industry and the accomplishments of NYSVARA!

Our Conference & Trade Show continues to grow every year. It attracts top quality speakers who continue to bring new, interesting and cutting-edge seminar topics to our attendees. This event gives your company an opportunity to introduce your new products and services, expand your contacts across New York State, recruit new buyers, and heighten awareness of all that you offer!

Don't miss out! - become part of Pulse Check and make an impact on First Responders and EMS professionals in the region and New York State!

We look forward to seeing you in Albany!

REGISTRATION:

REGISTER FOR	Fee to 8/1/18	Fee After 8/1/18
Individual Rate – Fri – Sun (Includes Banquet).....	\$225	\$260
Individual Rate + BLS Conference Thurs – Sun (Includes Banquet).....	\$290	\$335
Group of 6 – Fri - Sun (Includes Banquet).....	\$1,150	\$1,275
BLS Pre-Conference Workshop Thurs Core CME Credits.....	\$65	\$75
BLS Pre-Conference Workshop on Thurs, plus Fri or Sat.....	\$190	\$210
One Day Registration (Fri OR Sat) No Banquet.....	\$125	\$135
Banquet Only.....	\$95	\$95
Youth Drill Team Package - 5 Youth and 1 Adult Advisor.....	\$785	N/A
Additional Youth.....	\$135	\$145

**To register or more information:
visit nysvara.org or call (877) 697-8272**

To register or for more information,
contact PulseCheck at (877) 697-8272
or visit www.nysvara.org



NYSVARA - Pulse Check
518 Hooper Road # 278
Endwell, New York 13760

NEW YORK STATE VOLUNTEER AMBULANCE AND RESCUE ASSOCIATION PRESENTS:



**A Leading EMS Educational
Conference and Trade Show**

**September 20 – September 23, 2018
Albany Marriott**

CONFERENCE & TRADE SHOW AT A GLANCE:

- Conference opens on Thursday, September 20, 2018 at 8:00 a.m. with the 8 hour Pre-Conference Core Content Refresher Program.
- Friday & Saturday will feature educational speakers from 8:00 a.m. - 5:30 p.m.
- The Trade Show will run:
Friday, September 21, 2018 from 8:30 a.m. - 6:00 p.m.
Saturday, September 22, 2018 from 9:00 a.m. - 3:00 p.m.
- The Annual EMS Drill Skills Challenge will take place on Friday evening.
- NYSVARA's Annual Awards Banquet will take place on Saturday evening.
- The Conference concludes on Sunday, September 23, 2018.



MAJOR SPONSORSHIP OPPORTUNITIES:

Platinum Level - \$10,000.00

- Premier trade show floor location
- Sponsor banner on convention floor
- 1 year advertising on NYSVARA's/Pulse Check website (with hyper-link)
- Full page color conference program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

Gold Level - \$5,000.00

- Premier trade show floor location
- 1 year advertising on NYSVARA's/Pulse Check website (with hyper-link)
- Full page color conference program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

Silver Level - \$2,000.00

- Priority trade show floor location
- 6 months of advertising on NYSVARA's/PulseCheck website (with hyper-link)
- Full page color conference program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

Bronze Level - \$1,000.00

- Priority trade show floor location
- 6 months of company logo placement on NYSVARA's/PulseCheck new website (no hyper-link)
- Full page color conference program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

OTHER SPONSORSHIP OPPORTUNITIES:

Conference Specific Mobile Website \$2,000.00

- Mobile website specific to event.
Contains daily schedule, speaker information, list of sponsors, other event information. Co branded with sponsor information and links to sponsors website.

Conference Posters \$1,500.00

- Event posters sent out to all member agencies 6 months prior to the event. Side A - Event promotion, and side B - NYSVARA membership information, Co branded with sponsors information.

Banquet Gala Cocktail (Saturday Evening) \$1,500.00

- Conference signature drink created and named after your company; special introduction during the cocktail hour; company logo and acknowledgment on all banquet materials; special listing in conference materials.

Conference Hospitality Bags \$1,000.00

- Item carries PULSE CHECK & your company logo

Conference Giveaway \$750.00

- Item carries PULSE CHECK & your company logo

Conference Seminar \$500.00

- Signage at session & your company logo in program

Conference Coffee Break \$500.00

- Signage at break & your company logo in program

EMS Skill Drill Challenge Trophy Sponsorship

Overall Winner Trophies/Adult \$500.00

- 1 Large Team Trophy & 4 Individual Trophies

Overall Winner Trophies/Youth \$500.00

- 1 Large Team Trophy & 5 Individual Trophies

Drill Trophies – 1st Place \$250.00 each

- Medical/Youth; Trauma/Youth; Medical/Adult; Trauma/Adult

Drill Trophies – 2nd Place \$200.00 each

- Medical/Youth; Trauma/Youth; Medical/Adult; Trauma/Adult

Drill Trophies – 3rd Place \$150.00 each

- Medical/Youth; Trauma/Youth; Medical/Adult; Trauma/Adult

Novice Trophies - Youth/ Adult \$100.00 each

Pulse Check Commemorative Journal Advertising Rates

A program given to every conference attendee; after the event, it will be prominently placed and promoted on NYSVARA's website and e-blasted out to all members ensuring maximum exposure for conference supporters.

Back Cover	\$400.00
Inside Front Cover	\$550.00
Inside Back Cover	\$500.00
Full Page - Color	\$400.00
Full Page - Black & White	\$300.00
Half Page - Color	\$250.00
Half Page - Black & White	\$175.00
Quarter Page - Color	\$150.00
Quarter Page - Black & White	\$100.00

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