



**A NYS Premier Educational
Conference & Trade Show
Since 1955
SPONSOR, EXHIBITOR, &
ADVERTISER INFORMATION**

WE INVITE YOU TO JOIN THE ENERGY AND VISION OF

PULSE CHECK 2018

The New York State Volunteer Ambulance & Rescue Association is pleased to announce that its Annual Educational Conference & Trade Show—**PULSE CHECK 2018**—will take place in Albany on September 20 – September 23, 2018. First Responders, EMT's, Paramedics and many others who represent Emergency Medical Services in the Empire State and nearby New Jersey and New England states will come together at the Albany Marriott for professional development, continuing education, to learn about the latest trends, practices, equipment and technology—and to celebrate our industry and the accomplishments of NYSVARA!

Our Educational Conference & Trade Show continues to grow every year. It attracts top quality speakers who continue to bring new, interesting and cutting-edge seminar topics to our attendees. This event gives you an opportunity to introduce your new products and services, expand your contacts across New York State, recruit new buyers, and heighten awareness of all that you offer!

Don't miss out – become part of Pulse Check and make an impact on First Responders and EMS professionals in the region and New York State!

- The Educational Conference & Trade Show Planning Committee

PULSE CHECK 2018 CONFERENCE HIGHLIGHTS

- Conference opens on Thursday, September 20, 2018 with the 8 hour Pre-Conference Core Content EMS Refresher Program.
- The Trade Show will run on Friday, September 21, 2018 and Saturday, September 22, 2018
- Friday and Saturday features two major educational tracks.
- The Annual EMS Skills Drill Challenge will take place on Friday evening.
- NYSVARA's Annual Awards Banquet will take place on Saturday evening.
- The Conference concludes on Sunday, September 23, 2018.

Let's Work Together to Create the Perfect Package for Your Company!

QUESTIONS/NEED MORE INFORMATION?

Contact the Pulse Check Conference Team at: pulsecheck@nysvara.org
(877) NYSVARA



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EXHIBITORS

For information or assistance contact Jerry Gelbard at Exhibits@nysvara.org

\$525 EXHIBITOR

- Trade show floor or Vehicle Display location
- Sponsor listing with company logo in convention program
- Special thank you listing on website & newsletter
- Special mention during convention events

\$275 CHARGE FOR ADDITIONAL VEHICLE SPACES

- Our conference set-up allows for maximum exposure of company sponsors and exhibitors. Standard display booth area is approximately 10 x 6 feet with skirted 6 foot table, pipe and drape
- Set-up & 2 chairs.
- Electrical Connection is available; please indicate on the conference contract form.
- Free Wi-Fi Internet access is available throughout the Trade Show Area.
- Trade Show placement is assigned at the discretion of the Conference Committee.
- Ambulances and other specialty vehicles will be accommodated in a separate display area—directly off the show floor area and readily accessible. Assignment is on a first come-first served basis/ sponsorship level.

TRADE SHOW HOURS OF OPERATION

Thursday, September 20, 2018 – Set-up can begin after 12 Noon, but prior to opening hours on the 21st.

Friday, September 21, 2018 – Must be set-up by 8:00 AM for 8:30 AM opening; close at 6:00 PM.

Saturday, September 22, 2018 – 9:00 AM opening; close at 3:00 p.m.

Exhibitors may breakdown immediately following the closing of the Trade Show floor.

Exhibitors must remain open for the hours indicated on Friday and Saturday.

CANCELLATION POLICY

If a vendor needs to cancel all of part of the display area contracted, the vendor will be liable for the following: 50% of total display space fee for cancellations received in writing 10 days or more prior to first day of conference. If a contract is signed less than 7 days to the first day of the conference, no refunds will be given for cancellations.



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Please complete this form and submit with payment to address listed below. Please send any artwork or Credit Card Contracts electronically to the Pulse Check Marketing team at pulsecheck@nysvara.org. Please keep a copy of this contract for your records. We will confirm all arrangements with you after receipt. You may also complete the registration process on line at www.nysvara.org/pulsecheck.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY:

STATE:

ZIP:

EMAIL:

PRODUCT DESCRIPTION

CONFERENCE CONTACT

PAYMENT

**CHECK ENCLOSED
MAKE PAYABLE TO: NYSVARA - PULSE CHECK**

OR

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE:

CVV/SECURITY #

ALL PAYMENTS NEED TO BE RECEIVED NO LATER THAN AUGUST 1ST

Or you can also register and pay online at www.nysvara.org/pulsecheck.

QUESTIONS?

Please contact the Pulse Check Conference Team at:
pulsecheck@nysvara.org
(877) NYSVARA

SUBMIT THIS FORM TO:

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Endwell, New York 13760

EMAIL pulsecheck@nysvara.org